



# Opera House Theatre Company

Inspiring artists and audiences since 1985

<p><b>1/6 Page Ad</b> 2.5 in X 2 in</p> <p><b>\$180 for Summer</b> <b>\$60 per show</b></p>	<p><b>1/4 Page Ad</b> 2.5 in X 4 in Vertical</p> <p><b>\$360 for Summer</b> <b>\$120 per show</b></p>
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<p><b>1/4 Page Ad</b> 5 in X 2 in</p> <p><b>\$360 for Summer Season</b> <b>\$120 per show title</b></p>	<p><b>Ad Horizontal</b></p> <p><b>Summer Season show title</b></p>
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**1/2 Page Ad**  
5 in X 4 in

**\$1,440 for Summer Season**  
**\$ 480 per show title**

**New!** Restaurant Sponsors Only: Donate at least five \$50 restaurant gift cards to our fundraising department (tax deductible donation) & receive a free listing in our newsletters, link on our website & 1/4 page ad in Program Books (business card size)

**Full Page Ad**  
5 in X 8 in

**\$2,700 for Summer Season**  
**\$900 per show title**

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**Full Page Back Inside Cover Ad**  
5.5 in X 8 in

**\$3,000 for Summer Season**  
**\$1,000 per show title**

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**Full Page Back Cover Ad**  
5 in X 8 in

**\$3,600 for Summer Season**  
**\$1,200 per show title**

Ads of all sizes can be purchased for one show, but a discount is given for purchasing ads for the entire summer season (buy 3, get 1 free!)  
Payment installment plans are available

Partnering with Opera House Theatre Company, allows you too market to families that are active & participating in our community, providing targeted opportunities to grow your business & gain more exposure while supporting the arts and your community!

**2022 Summer Circulation:** 37 production days in a 4 Show Summer Season. Potential for 17,000 diverse audience members.  
**2023 Full Season Circulation:** 66 production days in the Season + 2 Apprentice. Potential for 27,900 diverse audience members.

**Printing Deadlines:**

- Deadline for *Newsies*, July 8 to have custom ad created for you & 12 for camera ready;
- Deadline for *Funny Girl*, August 4 to have custom ad created for you & August 9th for camera ready;
- Deadline for *Anne Frank*, August 26

**Advertising Copy Requirements:** File size 10mb or less. PDF and JPG files can be emailed to: TLeak.OHTC@gmail.com  
**Payments:** Phone or mail: Tina Leak, 910-274-1800, OHTC Advertising Dept. 1319 Military Cutoff Rd, Suite CC #348 Wilm, 28405

**Become a Summer Season Sponsor and receive a free program ad + company logo on t-shirts, tickets to all shows & your company name on the banner outside of Thalian Hall, May - September!**