

OHTC Show Business, is a Great Place to Do Business

300,000

OperaHouseTheatreCompany.Org has more than 300,000 visitors per year.
Our Sponsor's logos are displayed on the Home Page with links to their website.

120,000

Thalian Hall Center for the Performing Arts, attracts more than 120,000 people annually; 10,000 per month.
Opera House Theatre Company Sponsors are listed on our banners displayed outside of Thalian Hall
12 months of every year.

86,980

From January 2019 to present, over 86,980 locals & tourists attended Opera House Theatre Company shows (30,000 in 2023),
far surpassing any other renter, in the history of Thalian Hall Center of the Performing Arts.

59,173

2019 to present, Opera House has raised 59,173 for our community. OHTC's "Access Theatre Program", has raised over
\$35,423 to award free tickets to seniors and underserved youth, so they can enjoy an evening at the theatre, free of charge.
OHTC has also raised over \$23,750 in scholarships to award underserved at risk youth from New Hanover, Pender &
Brunswick counties, so they can attend our Education Programs free of charge. These funds were made possible through
OHTC's Grassroots program, grant funding, private donors & OHTC sponsors.

29,000

29,000 printed Program Books distributed every year to 90% locals from New Hanover, Brunswick and Pender Counties.

15,946

2019 to present, over 15,946 people supported Opera House Theatre Company Special Events and Fundraisers held in private
homes on Figure Eight & Bald Head Islands, in High Point, Raleigh, Chapel Hill, Wilmington and New York City, at Mayfaire, The
Wilson Center, The Blockade Runner Resort, THCPA Portico, Tails Piano Bar, Dram + Morsel, Leland Arts Center, River Lights,
St James Plantation, Cape Fear Country Club & The Country Club of Landfall.

11,702

11,702 + Weekly Newsletter contacts with 58% open rate

7,300

Combined Social Media Followers on Facebook and Instagram with monthly FB reach over 40K.

Platinum Corporate Sponsor \$20,000

- Cross-marketing Print Advertisements during entire season.
- Top listing below the show title of each show, on OHTC outdoor show banners at Thalian Hall.
- Top listing on inside lobby banners, all marketing materials, program books & press releases.
- Company logo on all season show merchandise & social media sponsor spotlights.
- 20 Youth Scholarships with Logo or family name printed on T-Shirts.
- 20 Access Theatre Tickets for Seniors & Youth.
- Full page advertisement in digital & print program books.
- Platinum Sponsor advertisement in Newsletters with link to website & 10 sponsor spotlight articles.
- Onstage recognition of your business, for welcome speeches during season.
- 20 tickets (10 for opening week + 10 any other night) for all shows with VIP seating.
- Backstage access and photos with the casts for all shows (must reserve)
- Recognition in Radio and Television commercials and interviews.
- Company link on our website.

Gold Season Sponsor \$10,000

- Cross-marketing Print Advertisements during entire season.
- Prominent listing below the show title of each show, on OHTC outdoor show banners at Thalian Hall.
- Gold Sponsor listing on inside lobby banners, all marketing materials, program books & press releases.
- Company logo on season show merchandise & social media sponsor spotlights.
- 10 Youth Scholarships + Business Name & Logo or family name printed on T-Shirts.
- 10 Access Theatre Tickets for Seniors & Youth.
- Full page advertisement in digital & print program books.
- Gold Sponsor advertisement in all Newsletters with link to website & 5 sponsor spotlight articles.
- Onstage recognition of your business, for welcome speeches during season.
- 10 tickets for opening night or Patron's night for all shows with VIP seating.
- Recognition in Radio and Television interviews.
- Company link on our website

Silver Season Sponsor \$5,000

- Cross-marketing Print Advertisements during run, of three shows.
- Prominent listing below the dates for choice of 3 shows on OHTC outdoor show banners at Thalian Hall.
- Silver Sponsor listing on inside lobby banners, all marketing materials & press releases, digital & print program books for all season.
- 8 Youth Scholarships with Logo or family name printed on T-Shirts.
- 8 Access Theatre Tickets for Seniors & Youth.
- Half page advertisement in digital & print program books for season.
- Silver Sponsor advertisement in all Newsletters with link to website & 3 sponsor spotlight articles.
- Onstage recognition of your business, for welcome speeches during 2023 summer season.
- 6 tickets to opening night or Patron's night for season with VIP seating.

Bronze Season Sponsor \$2,500

- Cross-marketing Print Advertisements during run, of one show.
- Logo or Name listing on OHTC outdoor banner at Thalian Hall for one summer show.
- Bronze Sponsor listing in all digital & print program books for season.
- 2 Access Theatre Tickets for Seniors & Youth & 2 Youth Scholarships with Logo or family name printed on T-Shirts.
- Quarter page advertisement in digital & print program book for season.
- Bronze Sponsor listing in all Newsletters with link to website, Bronze Sponsor Advertisements in 2 Newsletters & 2 sponsor spotlight articles.
- Onstage recognition of your business, for welcome speeches during season.
- 4 tickets to opening night or Patron's night for season.

FRIENDS OF OHTC \$1,000

- 1/4 page advertisement in all digital & print program books for season.
- Onstage recognition of your business, for welcome speeches during season.
- Friends of OHTC listing in our Newsletters & 2 sponsor spotlight articles.
- 1 Youth Scholarship
- 2 tickets to opening week for all season.

Angels

- New! Donate ten \$50 gift cards for goods or services, to our fundraising department (tax deductible donation) and receive:
a Business Listing on our Angles Page in all digital & print program books for entire season +2 tickets to all opening nights in season.

Disclaimer: Executive Artistic Director reserves right to make changes to programs & lobby presence at anytime in good faith, to provide an equivalent acknowledgment.

Patron's Parties are held after the show on the first Friday night of each show's run; location TBD for each show

Opera House Theatre Company is changing lives through the arts, and your support makes it all possible.

Opera House Theatre Company 2024 Season Sponsorship Form

Put your Brand in the Spotlight while supporting arts in our community

Your Name: _____

Your Company Name: _____

Your Business Phone: _____ Your Cell Phone _____

Business Address: _____

City, State, Zip: _____

Your Company Website address: _____

Your Email Address: _____

Preferred Sponsorship Level:

- | | | |
|--------------------------|---------------------------------|------------|
| <input type="checkbox"/> | Platinum Corporate Sponsor | \$20,000 |
| <input type="checkbox"/> | Gold Summer Season Sponsor | \$10,000 |
| <input type="checkbox"/> | Silver Summer Season Sponsor | \$5,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$2,500 |
| <input type="checkbox"/> | Friends of OHTC Sponsor | \$1,000 |
| <input type="checkbox"/> | Youth Sponsor, Logo on T-Shirts | \$450 |
| <input type="checkbox"/> | Scholarship Sponsor | \$200 |
| <input type="checkbox"/> | Angels | Gift Cards |

In-Kind Sponsorships Welcome! Advertising, building supplies, airline tickets, hotel stays, auction items ++

Ticket Delivery Method (please check one)

- I would like all of my tickets to be held at the Thalian Hall Will Call & I will call the box office to reserve.
- I would like all of my tickets to be held at the Thalian Hall Will Call Booth
- I would like all of my tickets to be emailed to me.
- Enclosed check payable to Opera House Theatre Company. Payment amount: _____

Please charge my: Visa Master Card AmEx

Account #: _____ Expiration: _____ CVV: _____ Billing Zip: _____

- I would like to make monthly payment installments in the amount of: _____
- Please charge my credit card monthly for the amount written above.
- Sponsorships are divided equally among each show and not show specific.

Sponsorship Mailing Address:

1319 Military Cutoff RD Suite CC Box# 348 Wilm. 28405

Your sponsorship contact person is Coleman Cox 252-521-4896

Opera House Theatre Company is a 501 (c) (3) non-profit organization. Tax ID # 56-1490512

www.operahousetheatrecomapny.org

Thank-You!

Opera House Theatre Company

Inspiring artists and audiences since 1985



1/4 Page Ad
5 in X 2 in Horizontal
\$500 for Full Season
\$120 per show title

1/2 Page Ad
5 in X 4 in
\$800 for Full Season
\$ 250 per show title

New! Donate ten \$50 gift cards for goods or services, to our fundraising department (tax deductible donation) and receive: a 1/4 Page Ad all in all digital & print program books +2 tickets to opening week shows all season.

You can donate the gift cards or collect them from your favorite business. OHTC will send the tax letter.

Full Page Ad
5 in X 8 in

\$1,200 for Full Season
\$500 per show title

Full Page Back Inside Cover Ad
5.5 in X 8 in

\$1,500 for Full Season
\$550 per show title

Ads of all sizes can be purchased for one show, but a discount is given for purchasing ads for the entire season. Payment installments are available

Partnering with Opera House Theatre Company, allows you too market to families that are active & participating in our community, providing targeted opportunities to grow your business & gain more exposure while supporting the arts and your community!

2024 Circulation: 58 production days in the Full Season
with potential to reach 30,000+ diverse audience members.

Printing Deadlines:

Deadline for Summer Camp T-Shirts, May 3, 2024 - Logo on Youth Summer Camp T-Shirts, \$450

Program book advertisement Deadlines:

2 Winter shows, Tues. November 28; Summer Shows May 17, 2024

Advertising Copy Requirements: File size 10mb or less. PDF and JPG files can be emailed to: colemanecox@gmail.com

Payments: Phone or mail: Coleman Cox 252-521-4896, OHTC Advertising Dept. 1319 Military Cutoff Rd, Suite CC #348 Wilm, 28405